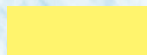
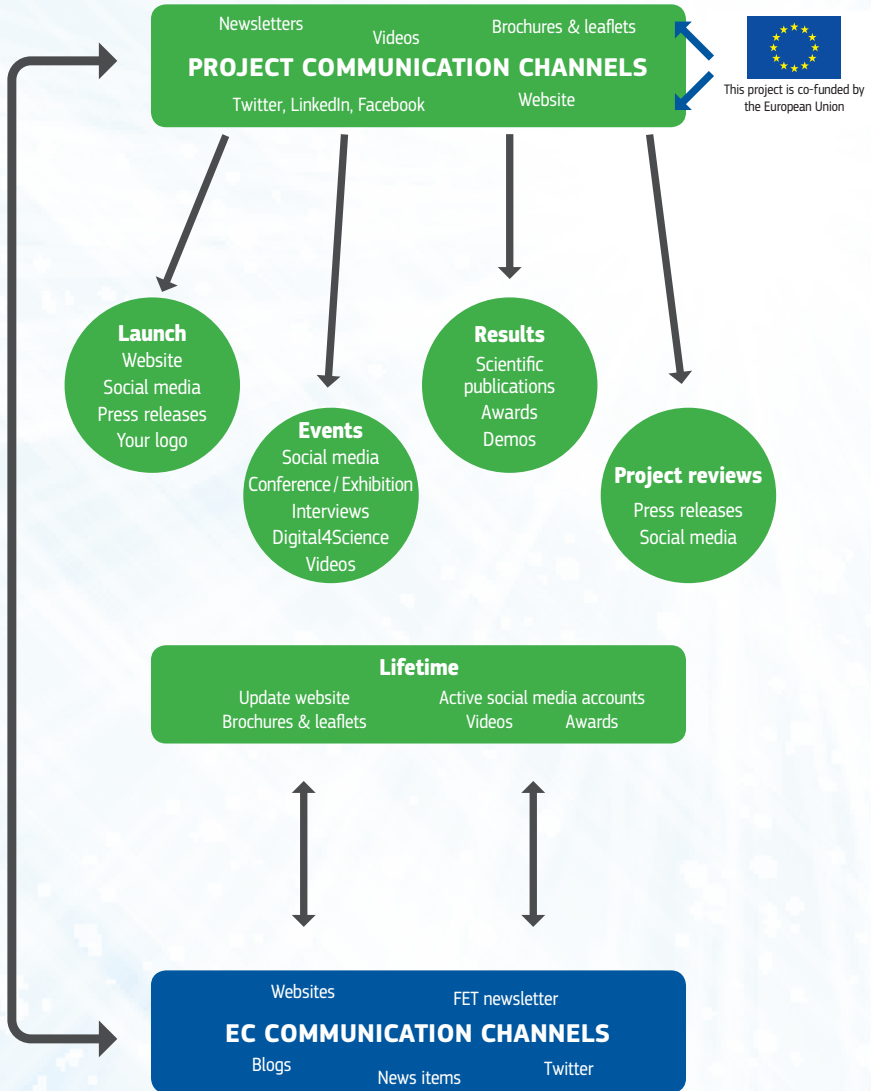




Communicating your project in Digital Excellence & Science Infrastructure



Communicating your project



Disseminating EC news

TIPS FOR PROJECT COMMUNICATION

- Inform your Project Officer about all your communication activities
- Highlight the project's impact and contribution to society
- Consider publishing content in different languages to reach local communities
- Liaise with other projects in the same field to reach bigger audience
- Remember that the EC communication channels help to increase the visibility of your project
- Ensure the dissemination of EC news for duplicate effect
- EC news focus on projects, funding opportunities, and EC & project events

Your communication channels

Not to forget

| | |
|---------------------------------|--|
| Website | Background info consortium/ news section |
| Twitter, LinkedIn, Facebook | “New EU funded #FET_eu/ #FETFlagships/#elnfra project” |
| Press releases | Impact of the project, mention the EU funding |
| Scientific publications | Open access, acknowledge the EU funding |
| Newsletters | Share your news items with your PO, subscribe to FET newsletter |
| Blogs | Share with your PO |
| Videos, TV and radio interviews | Mention the EU project/funding |
| Brochures, leaflets | Use the EU logo, mention the EU funding |
| Digital4Science platform | Launch discussions, post events and study results |

EC communication tools – feed us with content

- Twitter accounts
 - [@fet_eu](#)
 - [@elnfraEU](#)
 - [@FETFlagships](#)
 - [@ICTscienceEU](#)
- [FET newsletter](#)
- [Digital Single Market & Horizon2020](#) websites
 - News articles
 - Press releases
 - Blogs
- [Digital4Science platform](#)
- Cordis success stories
- Videos