



Getting Hired In The New Virtual Job Market For PhDs Only

GETTING HIRED

IN THE NEW VIRTUAL JOB MARKET

DURING THE COVID19 CRISIS

(FOR PHDS ONLY)

Tuesday, March 31st, 2020 at 12PM ET to Thursday, April 2nd, 2020 at 5PM ET

Tuesday, March 31st, 2020

Keynote Address; Professional Profiles & Delivering Them Virtually

12:00PM - 12:30PM

Keynote Address: “The COVID19 Job Market & What It Means For PhDs & Their Careers”

1:00PM - 1:30PM

Resume Considerations, Part 1: “The 5 Industry Resume Types That Get Employers’ Attention Virtually (& When To Use Which)”

1:30PM - 2:00PM

Resume Considerations, Part 2: “PhD-Level Transferable Skills That Stand Out During The Pandemic (& How To Communicate Them Virtually)”

2:30PM - 3:15PM

Fireside Chat w/James Gould, Ph.D., Director of Postdoctoral Affairs at Harvard Medical School: “First Steps To Getting Hired & Avoiding Unemployment During The Pandemic”

4:00PM - 4:30PM

LinkedIn Profile Strategies: “Building A LinkedIn Profile That Attracts Employers For Both Remote Work In The Short-Term & A Long-Term Career”

4:30PM - 5:00PM

LinkedIn Networking: “How To Get Responses From Employers On LinkedIn By Writing Pitch Perfect Networking Scripts For The COVID19 Crisis”

Wednesday, April 1st, 2020

1:00PM - 1:30PM

Virtual Job Referrals: “Using The ‘Straight-Line-Referral’ Methodology To Turn Networking Contacts Into Job Referrals During The Pandemic”

1:30PM - 2:00PM

Virtual Informational Interviews: “How PhDs Can Move A Casual Online Conversation Into An Interview That Results In Inside Information On Upcoming Job Opportunities & An Introduction To A Hiring Manager”

2:30PM - 3:15PM

Fireside Chat w/James Gould, Ph.D., Director of Postdoctoral Affairs at Harvard Medical School: “Preparing For Your First Virtual Interview Presentation”

4:00PM - 4:30PM

Phone Screen Tutorial: “A Complete Guide To Successfully Passing A Phone Screen (& The Top 10 Questions PhDs Are Asked During Phone Interviews)”

4:30PM - 5:00PM

Virtual Interviews (One-On-One): “How To Prepare For & Execute A Video Interview During The COVID19 Crisis”

Thursday, April 2nd, 2020

1:00PM - 1:30PM

Video Panel Interviews: “How You Can Impress Multiple Interviewers At Once When They’re All Looking At You On Your Computer Screen In ‘Brady Bunch’ Style Boxes”

1:30PM - 2:00PM

Virtual Interview Presentations Intensive: “Leaving A Lasting Impression At The Final Step Of The Interview Process So You Can Get Hired Despite The COVID19 Crisis”

2:30PM - 3:15PM

Fireside Chat w/Donna Serdula, Author, LinkedIn expert, and founder of LinkedIn-Makeover.com: “Leveraging LinkedIn When It’s Saturated With Job Candidates But Devoid Of Recruiters & Hiring Managers”

4:00PM - 4:30PM

Virtual Salary Negotiation: “Answering Difficult Salary Questions During The Pandemic Without Feeling Guilty, Afraid, Or Overwhelmed”

4:30PM - 5:00PM

COVID19 Career Tracks: “10 Surging Jobs & How To Get Hired Into The Right One For You During The Pandemic.”